

Las Vegas, NV • November 7-10, 2023 militaryinfluencer.com















3 DAYS
OF DYNAMIC
CONTENT

KEYNOTE TALKS

MORE THAN

150 SESSIONS

MENTORING

NETWORK WITH

2000+
ATTENDEES

A RESOURCE FAIR WITH

70+ BRANDS & ORGANIZATIONS

MORE THAN
97%
OF MIC ATTENDEES
RECOMMEND
#MICLY



Las Vegas, NV November 7-10, 2023

About #MICLV-

The Military Influencer Conference is a premier three-day event; connecting entrepreneurs, business executives, and brands with the influencers who shape and support the military community.





2022 RECAP

1586 1202

REGISTRANTS

EMPLOYMENT STATUS

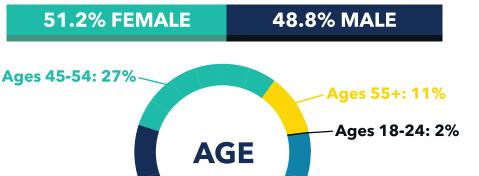


Self Employed or Freelancer



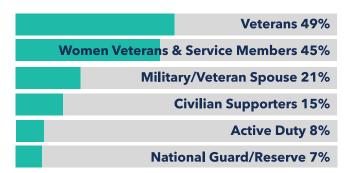


DEMOGRAPHICS



Ages 35-44: 40%

MILITARY STATUS



ORGANIZATIONAL STRUCTURE







Ages 25-34: 20%

For-Profit 46%

Nonprofit 24%

Defense 9%

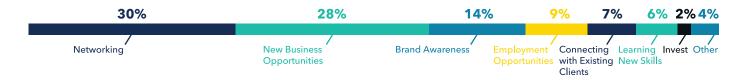


Education 5%





BUSINESS GOALS FOR ATTENDING MIC



TOP WORK RESPONSIBILITIES



Management Creative Development



Communications



Business Development



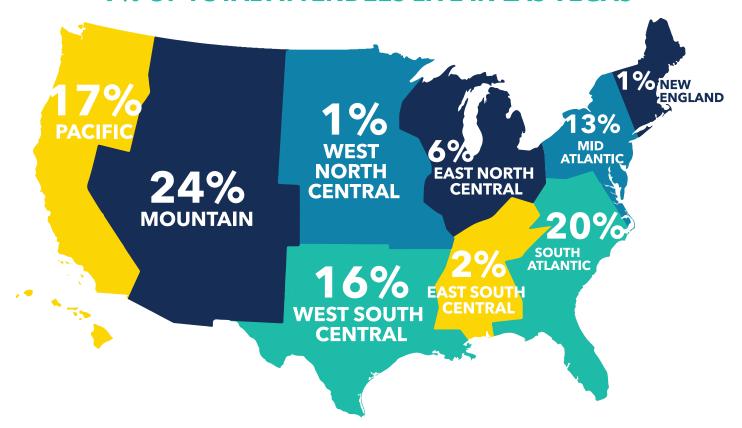
Sales



Something Else



9% OF TOTAL ATTENDEES LIVE IN LAS VEGAS



PARTNER WITH US



Title Sponsorships



Custom Branding Activations



Exclusive Networking Activations



Special Events



Themed Content Sponsorships



Exhibit Space

